

# First Unitarian Church

## Strategic Plan for FY 2016 - 2020

### **Goal 1: Nourish Minds and Spirits**

- ❖ *Strategy A:* Provide exciting, inspirational, and dynamic worship for all ages.
- ❖ *Strategy B:* Provide engaging religious education experiences for all ages.

### **Goal 2: Grow and Strengthen the Beloved Community**

- ❖ *Strategy C:* Strengthen outreach efforts to attract visitors to Sunday worship and special events.
- ❖ *Strategy D:* Be intentionally welcoming to newcomers in all we do.
- ❖ *Strategy E:* Continue efforts to improve member retention.
- ❖ *Strategy F:* Promote a culture of participation, engagement, and volunteerism.
- ❖ *Strategy G:* Revise and renew our covenant with each other.
- ❖ *Strategy H:* Continue to be a leader in growing the denomination and strengthen our interaction with the larger UU community to enrich our UU identity and share resources.

### **Goal 3: Fight Injustice & Transform the World**

- ❖ *Strategy I:* Promote participation and engagement in community action and social justice activities.
- ❖ *Strategy J:* Collaborate with the larger UU Community on community action and social justice activities.

### **GOAL 4: Ensure Sustainable Facilities to Support Our Mission**

- ❖ *Strategy K:* Make high priority repairs.
- ❖ *Strategy L:* Fund reserves in the operating budget to continue building maintenance.
- ❖ *Strategy M:* Create a vision for mission-focused facilities and land usage.